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UNITED STATES DISTRICT COURT  
SOUTHERN DISTRICT OF NEW YORK

-----X  
SYNCA DIRECT, INC., :  
-----X

Plaintiff, :  
-----X

-against- :  
-----X

MULTIMEDIA DENTAL SYSTEMS et al., :  
-----X

Defendants.  
-----X

WILLIAM H. PAULEY III, District Judge:

Counsel having appeared before the Court for an initial pre-trial conference on November 30, 2007, the following schedule is established on consent of the parties:

1. Plaintiff shall send a proposed amended complaint to Defendants by December 21, 2007;
2. Defendants shall submit a letter to the Court by January 11, 2008, consenting or objecting to the filing;
3. The parties shall identify experts and make initial expert disclosures by April 15, 2008;
4. The parties shall complete factual discovery by May 30, 2008;
5. The parties shall exchange expert reports by June 16, 2008;
6. The parties shall complete expert discovery by July 31, 2008;
7. The parties shall submit a joint pre-trial order in accord with this Court's Individual Practices by September 5, 2008; and

8. A final pre-trial conference shall be held on September 19, 2008 at 10:00 a.m.

Dated: November 30, 2008  
New York, New York

SO ORDERED:



WILLIAM H. PAULEY III  
U.S.D.J.

*Counsel of record:*

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